

# Antioxidant power. Fast firming.

Powered by Bakuchiol + Collagen Peptide

**NEW**

**Dr.Jart+**

**Prejuvenation**

Firming  
Bakuchiol  
Serum  
Sérum Raffermissant  
au Bakuchiol

Collagen Peptide  
plus Glycerin

50 mL / 1.69 fl. oz.

- + Firms in 1 week
- + Boosts elasticity
- + Visibly lifts
- + Reduces visible lines

Suitable for  
**sensitive  
skin**

**Dr.Jart+**  
SKIN. SCIENCE. ART.



## Irritated by retinol? Meet Bakuchiol. It's gentle enough to use twice a day!

This fast-absorbing, multi-action serum with antioxidant Bakuchiol plus Collagen Peptide targets early signs of aging while intercepting new ones. Experience firmer skin with more elasticity and fewer visible lines. Plus, it instantly boosts skin's youthful glow by 34%\*. Dermatologist-approved and perfect for sensitive skin, it's an ideal addition to your #koreanbeauty routine!

## What makes it unique?

The new-generation, ampoule-in serum offers you a gentle yet powerful way to stay you(thful). Its hero ingredient, Bakuchiol, delivers retinol-like firming and visible line reducing benefits while being kind to skin.

## Clinically shown to improve 7 signs of aging.

- + Firms skin by 10%\*\*
- + Visibly lifts skin by 18%\*\*
- + Reduces the look of lines
- + Smooths
- + Evens skin tone
- + Hydrates
- + Instantly minimizes the look of pores



## What's in it:

99% high purity Bakuchiol, plus Collagen Peptide, help ramp up the natural production of Collagen T1 and T3 lost with age to help firm skin and reduce the look of fine lines. Collagen Peptide also helps boost skin's natural Hyaluronic Acid levels to give skin that plump, juicy, hydrated look.

## How to use:

Apply an appropriate amount to clean skin morning and night. Follow with Prejuvenation Firming Bakuchiol Cream.



The new Dr.Jart+ Prejuvenation Firming Bakuchiol Serum and Cream will be available as from October 2024 online at [parfuma.be](https://www.parfuma.be) and [douglas.be](https://www.douglas.be).



Introducing the ultimate **pre-aging, barrier-fortifying cream**. Infused with **antioxidant-rich Bakuchiol** and **Collagen Peptide**, this multi-tasking moisturizer is perfect for those in tune with **#koreanbeauty** trends.



A gentle retinol alternative for **#pre-aging** skincare devotees, this **lightweight, silky** cream is **gentle** on the skin and offers a **non-sticky, smooth** finish. It hydrates for 8 hours while reducing the appearance of fine lines and boosting **skin elasticity**. Tested by dermatologists, it's your go-to if you have sensitive skin. Maintain that **youthful glow** while keeping **early signs of aging** at bay!

**Whats in it?**

**Antioxidant Bakuchiol**  
helps intercept visible signs of aging

**Collagen Peptide**  
firms by helping boost Collagen T1, T3 and Hyaluronic Acid

**Panthenol**  
fortifies skin's barrier

\*Suggested Retail Price

“

“Whether you already use retinol or not, **adding Bakuchiol to your routine** is a very clever way to boost your **results without irritation**.”

**Whatever your age or needs**, this potent antioxidant ensures your **skin stays healthy and radiant**.”

**Julien Michelet**, EMEA Education Manager



**\*SRP: € 57  
50ml**

**Available as from October 2024, online at [parfuma.be](https://parfuma.be) and [douglas.be](https://douglas.be)**

\*\*Clinical study conducted by third party on 33 women, ages 38-59, after using product twice a day for 8 weeks. Effect varies by individual.

# Dr.Jart+

**SKIN. SCIENCE. ART.**

Dr.Jart+ brings you cutting-edge **SKINCARE INNOVATION FROM KOREA**. Combining efficacious ingredients and innovative technologies, our scientists create high-performance derma products that produce visible results. And there's an artful twist to every texture, tube, and design that's uniquely Dr.Jart+. We believe serious skincare should be fun, too.

**Follow us on Tiktok**

**@julienfromdrjart**

**& Instagram**

**@drjart**

**#drjartprejuvenation**

For any further information, please contact

**Marie Wauters**

**[mwauters@be.clinique.com](mailto:mwauters@be.clinique.com)**

